

# Kristian David Rogelstad



## Front End Web Developer

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Portfolio:  
[kristiandavid.com](http://kristiandavid.com)

## Experience

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Hello. My name is Kristian. I love bacon, hockey, woodworking and making things on the internet. To me, web development is not a job or a career, it's a passion. Ever since I coded my first html tag I've been constantly learning and I don't believe I'll ever stop..nor do I want to. I hope you enjoy my work.

Over 10 years of web development, 1 year of woodworking, and 15 years of beard-growing.

Currently Based in Toronto, ON.

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### **Ariad Communications / Senior Front End Developer**

APRIL 2013 - PRESENT, TORONTO

As Senior Front End Developer, aside from coding and overseeing the front end development of Ariad's client work, a major part of my job is mentoring a Junior Front End Developer as well as educating our creative studio on responsive design. I've been very fortunate to work on some brilliant projects with great clients and co-workers. I've developed several high-profile web campaigns for clients ranging from major financial institutions to retail brands to global charities, as well as numerous internal marketing projects. My work consists mainly of html, css/sass, javascript/jquery as well as extensive work in Wordpress and php.

### **Couch & Associates / Senior Digital Consultant**

NOVEMBER 2010 - APRIL 2013, TORONTO

As a Consultant at Couch & Associates, my responsibilities included designing and building high profile email campaigns and microsites for clients ranging from SMB to Fortune 500. I built countless emails and landing pages for very large global campaigns such as product launches, customer satisfaction surveys and webinar registrations, to name a few. I was involved in a number of Couch & Associates' internal marketing initiatives as well that supported the company and also promoted charitable causes. Two of the sites I'm proudest to have developed were microsites to generate awareness and donations for Movember and Walk Now for Autism Speaks in 2011.

### **Web Designer/Developer / Pinpoint Media Group**

JUNE 2009 - NOVEMBER 2010, TORONTO

From 2009-2010 I worked as the sole Web Designer/Developer for Pinpoint Media Group. I helped create sites and administrative web apps for large companies such as Carrier/Bryant, Mac's/Couche-Tard, and Giesecke & Devrient(G&D). I also created animated ads to be displayed in Mac's Convenience Stores across Canada.

## Terida Systems Inc. / Web Designer/Developer

JULY 2007 - JUNE 2009, TORONTO

From 2007-2009 I was the Lead Web Designer at Terida Systems in Toronto. That job allowed me to work on a lot of projects I'm very proud of, as well as really expand my experience and love for the development side of things. I created full sites for multiple Community Care Access Centres across Ontario, multimedia presentations for Healthcare Conferences in Florida, Mexico and Africa, as well as worked on a site for the Cyril Ross Nursery, an HIV/AIDS orphanage for children in Trinidad. I mainly developed sites using Joomla CMS and in most cases was required to create PHP coding to extend the capabilities of the CMS.

## Education

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### International Academy of Design / Honours in Digital Media Design

2001 - 2002, TORONTO

Completed a 1 year intensive course comprised of HTML/CSS, Photoshop, Illustrator, Dreamweaver, Flash, Video & Audio Production, 3D studio Max, fine art & typography.

## Skills

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A selection of things I'm good at, on a scale of 1 to 5 beards.

HTML/CSS/Sass,  
Grunt/Gulp,  
Responsive Development,  
Foundation 6, Bootstrap 3,  
Wordpress Development



Javascript/jQuery,  
PHP, Adobe CC Suite,  
Shopify API, SquareSpace  
Development



Jekyll, Fluid, Handlebars



Angular, React, Swift  
(iOS), NodeJS



Love of Internet Explorer  
*(rating too low for a beard)*

